



2022 impact report



Habitat
for Humanity®
Waterloo Region

every one

can help build a safe and resilient community

What We Do

Habitat for Humanity Waterloo Region brings communities together to help families build strength, stability and self-reliance through affordable homeownership.

Vision

A world where everyone has a decent place to live.

Values

Housing for all
Human dignity
Partnership
Diversity and inclusiveness
Accountability

Message from our CEO

What an exciting year 2022 has been! We saw our business return to what is now our new normal.

With shifts in COVID policies we had volunteers and teams back to full strength. We also saw our ReStores continue to thrive in the amazing support they offer to our work. We had our first home dedication event in years. It was a year of our new normal.

2022 was also, in many ways, a year of preparation. We have seen so much work done to prepare for our new Shantz Hill Towns project. We welcomed new volunteers to our team. We opened the homeowner application process and met new families coming forward to partner with us. We set the stage for the work to come as we fulfill our commitment to creating a world where everyone has a safe and decent place to live. Amongst all these milestones, we continue to move families into their new homes. The success of this year is a testament to the commitment of our staff, volunteers, Habitat homeowners, and supporters.

There is a bright future for housing in this community and we are well-positioned to play an important role!



Philip Mills
CEO

Message from our Board Chair

This year has seen a significant change in our relationships with our community partners. As I end my tenure as Chair of the Board, I am thrilled to see that Habitat Waterloo Region has engaged several new community partnerships. The face of our build is becoming more complex and complicated in an ever-changing world. We continue to adapt to accommodate the needs of our partner families. This is the way of the future for Habitat Waterloo Region. I am so proud of the Habitat Waterloo Region team who, working together, have met this challenge and exceeded it.

We are on the verge of working with Activa, a local developer, to bring our new development, Shantz Hill Towns, to fruition. We are in great shape coming out of the pandemic and the efforts of our team have made this happen. Our team is strong and focused on leveraging our resources to continue to increase our ability to build affordable homes. There is nothing more exciting than seeing the look on the faces of the Habitat homeowners, as we place the keys to their new homes in their hands. That's the memory that remains vivid in my mind. I'll always cherish this as I pass the torch.



Steve Bentley
Board Chair



13

families celebrated in
the 2022 home dedication



BOARD OF DIRECTORS

Steve Bentley – *Chair*
Russ Parnell – *Vice Chair*
David Lin – *Treasurer*
Trevor Archer – *Secretary*
Sarah Baxter
Carl Coelho
Mark Crowell
Rebecca Little
Ian McDonald
Heidi Rees
Dianne Romano
Angela Singh
Amy Sproule-Jones
Charlotte Zawada

every child deserves to live in stability

When families partner with Habitat Waterloo Region, they start down a new path - one with fewer barriers to a better, healthier, and more financially stable life.

For the last three years, the pandemic had limited our ability to welcome families home in our traditional way. In September, we came together on a summer's eve and celebrated 13 Habitat Homeowners' home dedications. It was truly a celebration - watching the children running around together playing, hearing their laughter, having their faces painted, balloon animals made and we can't forget the ice cream truck! It was a night filled with joy, a time for volunteers, staff and families to all come back together and look around and see the community that has been built on Kehl Street.

Decent housing is one of the most basic needs we have. It's the stable foundation on which families can build stronger futures for themselves and their children. Each family has its own unique story of their journey to homeownership.

The common thread that the Habitat Waterloo Region homeowners share is that their hard work and partnership is helping them achieve the strength, stability and self-reliance they need to build a better life for their children.

We believe it is the children of Habitat homeowners that benefit the most from a safe and affordable place to call home. Children grow together and thrive because of your generous support.





every volunteer makes a difference

“The best part of volunteering at Habitat Waterloo Region is being part of an organization that is about hope, shared labour, and positivity” – Kitty Corbett

All homes have a foundation, and ours is a core of approximately 75 volunteers whose support has remained steady, even during the all-too-recent pandemic. During a time when, nationally, volunteer numbers are in decline, we are building back the support of new volunteers, essentially rebuilding the framework that helps support our organization.

In 2022, 48 teams joined us and our volunteer numbers swelled from over 100 in 2021 to nearly 800.

This speaks to the value volunteering brings to individuals, such as reducing stress, increasing happiness, and helping people find purpose. For Martin, “The teamwork, camaraderie and reward of being part of something that provides for others, particularly children”, is what resonates with him about volunteering with Habitat Waterloo Region, while for others like Gunther it is about wanting to give back and utilize his experience to help those that need help.

With such dedication we will continue to build a strong, connected community for families in Waterloo Region.

Habitat's Pride

Building affordable homes is everyone's business.

On June 16, 2022, Habitat for Humanity Waterloo Region asked friends and supporters to stand with the 2SLGBTQIA+ community to build homes with us for families in our region.

Pride Build provides us with a great way to celebrate the diversity of the Habitat community. Together we harnessed the power of Pride Month to help families build strength, stability and self-reliance.

The importance of a build of this nature is summed up in the words of Pride Build volunteer Jen Kuntz. “I think it's important because it's recognition that we are safe and welcome here and that the community appreciates it.”

A big thank you to volunteers who came out in the heat to help us move our project at Kehl Street closer to completion.

Our 2nd Annual Pride Build Day will be held on Saturday, June 24th. All are welcome! Mark your calendars!

For more information, email us at development@habitatwr.ca.



every donation

helps a family build a safe and affordable home

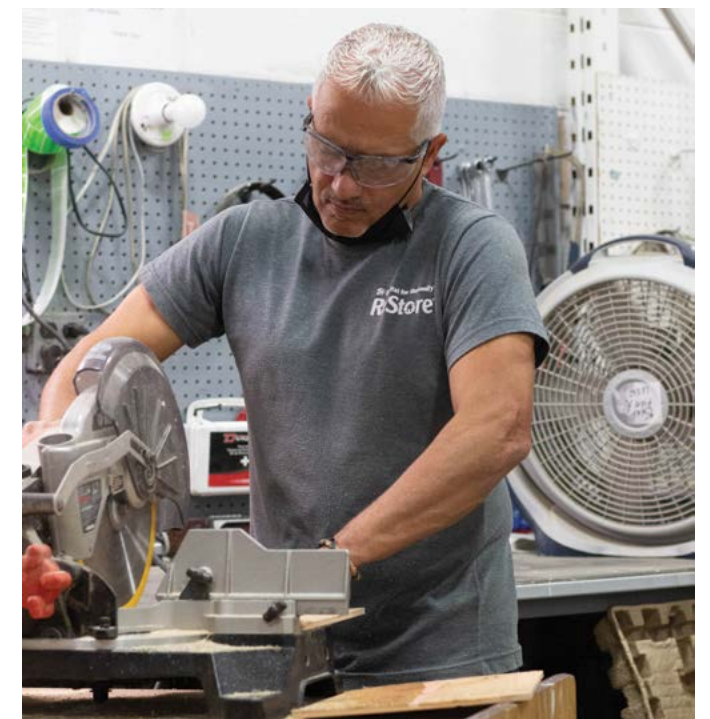
Partnerships allow us to make a larger, collective impact in our community. For over 20 years, Habitat for Humanity Waterloo Region and Home Hardware Ltd. have come together to help divert waste from our landfills and give back to the community we serve.

Since 1993, the Waterloo ReStore has been open for business within our region. Not long after, Home Hardware Ltd. sponsored one of our Habitat Waterloo Region builds in St. Jacobs. Seeing the mutual benefits of retail partnering, Home Hardware Ltd. started donating to the ReStore in 2016 and has since donated over 137,000 pounds of product.

“ReStores play a large role in Habitat Waterloo Region's fundraising efforts. It's the single largest fundraiser for us,” says Rob Snider, Director of ReStore Operations at Habitat Waterloo Region.

Andy Gingerich, Custodial Lead at Home Hardware Ltd. shared in an email, “This is such a valuable partnership for us, as it reduces our waste while also giving back to the community in a tangible way. All product that is sent to Habitat for Humanity (Waterloo Region) is inspected and approved for safety and quality before it is donated. This is a collaborative process between the buyers, the custodians, and the compliance and sustainability team.”

The success of our ReStores show just how generous the Waterloo Region community is with their donations.



Habitat for Humanity
ReStore
Waterloo

Home
hardware
building centre

over
\$2.09
million in sales

over
10,000
donations made
to the ReStore



4,000
pickups made by
the ReStore truck

over
100
kitchens were
salvaged

1,300
tonnes diverted
from landfills

Thank You to Our Partners

We are always looking for new opportunities to reach out to our community and tell the story about Habitat for Humanity Waterloo Region. We invite our community to partner with us through volunteering, advocating and donating. Our partners rarely ask for any recognition—and yet this is our opportunity to celebrate and thank those who give so that we can continue to build strength, stability and self-reliance for local families in Waterloo Region.



**every
donation**
creates the opportunity
for a better life



LIST OF 2022 DONORS

PARTNER IN HOME

\$75,000+

- Amazon Canada
- Toyota Motor Manufacturing
- Waterloo Region Association of REALTORS

LEGACY GIFTS

- Estate of Elmer Shantz
- Estate of Erika Knipfel
- Estate of Margot de Barros Coutinho

PARTNER IN STRENGTH

\$25,000 – \$74,999

- Bridgeway Foundation

PARTNER IN STABILITY

\$10,000 – \$24,999

- Big Steel Box
- GHD Limited
- River Dali Foundation
- Schneider Electric
- TD Bank Financial Group
- Carol Unruh
- Warburton Family Foundation

PARTNER IN SELF-RELIANCE

\$5,000 - \$9,999

- Aactiva Holdings Inc.
- CACHET

- Joe Denys and Carol Dietrich
- Gowlings Waterloo Region
- Habitat Waterloo Region Board of Directors
- Kindred Credit Union
- Libro Credit Union
- Ontario REALTORS Care Foundation
- Lee Patterson
- Rogers Communications
- Ross & Doris Dixon Charitable Foundation
- Sagen
- The Peter Gilgan Foundation
- Trucks for Change Network
- WalterFedy

PARTNER IN FAMILY

\$1,000 - \$4,999

- B W Accents Inc.
- BMO Bank of Montreal
- Canadian Condominium Institute - Grand River Chapter
- Christian Stewardship Services
- Paul Church
- City of Kitchener
- Community Christian Reformed Church
- Dan and Mary Congdon
- Cowan Insurance Group
- Ron Craig
- D & F Zurbrigg Family

- Irene Dickau
- Enviro-Stewards
- Google
- Dorian Hausman
- Conrad Hewitt
- John Kokko
- Victor and Rita Krueger
- David E and Nancy Matthews
- McAfee
- Mary Lou Miller
- OLG
- Playstation Cares
- Royal Bank of Canada
- Royal LePage - Wolle Realty
- Fred Schiedel
- Scotia Wealth Management
- St. Peter's Evangelical Lutheran Church
- Sandra Thompson
- John and Elizabeth Van Seters
- Waterloo Christian Reformed Church
- Wellington-Waterloo Chapter Ontario Building Officials Association
- Bruce Willis
- Your Neighbourhood Credit Union
- Ann Zimmer

HOPEBUILDERS

- Richard Budding
- Karen Coviello

- William and Valerie Cuthbert
- Kristine Dearlove
- Dale and Donna Finch
- David and Susan Fish
- Frey's Plumbing Works Inc.
- Kathy Gottfried
- Susie Gutri
- Mark and Sue Havitz
- Scot Holland
- John Kast
- Donald Kaufman
- David Kerr
- David Lubell
- Maresa MacAskill
- Albert and Ruby Martin
- Maggie Moniz
- Robert and Shirley Parker
- Jennifer Peacock
- Tracy Poizner
- Lynne Quigley
- Zelda Thomas
- Heather Trakalo
- Jennifer Uttley
- Cristina Vanin
- Nathan Wells

IN-KIND BUILD DONORS

- Blinds Are Us
- Canadian Institute of Plumbing & Heating
- CGC Inc.
- Dino Trucking

- Heffner Cabinetry and Woodworking
- IBEW Local 804
- Sunbelt Rentals

IN-KIND RESTORE DONORS

- ACUTE Environmental & Safety Services
- AMJ Campbell Kitchener-Waterloo
- Avid Design Build Inc.
- Balkan Flooring Inc.
- Bechthold Home Improvements
- Conestoga College Institute of Technology & Advanced Learning
- Costco
- Country Green Homes
- Dave's Windows and Doors
- Donald Choi Canada Ltd.
- Ellis Home Hardware
- EQ3
- Golden Windows Ltd.
- Grand Valley Tile Co.
- Habitat for Humanity Canada
- Heer's Paint & Decor
- Home Depot
- Home Hardware Stores (Head Office)
- House of Friendship

- Hunt's Logistics
- Lowes Home Improvement
- Manulife Financial
- Mar-Span Truss Inc.
- Ontario Glove and Safety
- Pickles Home Exteriors
- Plumbers Specialty Supply
- RTS Companies Inc.
- Schreiters
- Schweitzers Plumbing Centre
- Stairworks
- Strassburger Windows and Doors
- Swanson's Home Hardware Building Centre
- Tepperman's Kitchener
- The Cornerstone Home and Construction
- Tepperman's Kitchener
- TJX Canada
- Turkstra Lumber
- University of Waterloo
- Vanity Mart
- Vinyl Trends Inc.
- Weber Supply Company Inc.
- Wolseley Canada
- Z Modular

every
build
creates a strong community
for everyone

These last few years have been lonely on the build site and we've REALLY missed having our Build Teams around. But sure enough, as soon as it was safe to return, boy, did they ever! The energy that results from having dedicated groups of community members coming together to support local families is truly unmatched. It's that positive energy that fuels the work we accomplish together.

Team building is such an integral part of cultivating a positive and healthy workplace and we're grateful for the employers who choose to pair their team building exercises with giving back to their community. Our Team Engagement Program is designed to bring co-workers together to share in the achievement of building strong communities. The fact that our corporate partners returned to us as soon as they could, tells us that they see a lot of value in building their teams by building homes with us.

We look forward to welcoming even more teams on to the build site in the future!

For more information on our Team Engagement Program, please reach out to us at development@habitatwr.ca

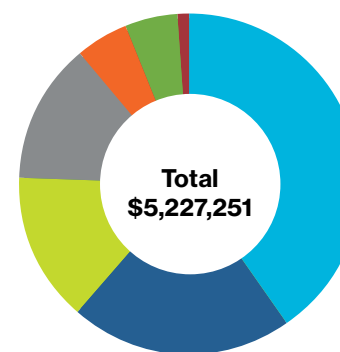
48 build teams joined us in 2022

675 volunteers made up these build teams

5,400

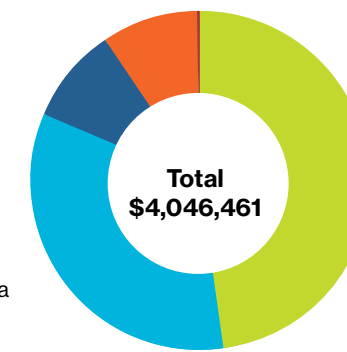
total number of hours contributed by volunteers in these build teams

Accountability is key



Total cash inflows

- 40% ReStore Sales
- 21% Mortgage Payments
- 14% Fundraising
- 13% Other
- 5% Government Assistance
- 5% Distribution from Habitat Canada
- 1% Gift-In-Kind



Breakdown of expenditures

- 48% Homebuilding
- 34% ReStore
- 9% Fundraising
- 9% Administration
- 0.03% Global Neighbours Fund

ASSETS

Current Assets

	2022	2021
Cash and Cash Equivalents	1,140,777	1,670,620
Investments	2,000,000	-
Accounts Receivable	170,235	523,559
Finished Homes & Construction in Progress	1,790,335	2,461,319
Prepaid Expense	45,188	49,073
Current Portion of Mortgages Receivable	622,125	575,033
Total Current Assets	5,768,660	5,279,704

Non-Current Assets

Mortgages Receivable	6,527,866	6,470,645
Property and Equipment	60,061	85,733
Properties Held for Future Development	971,935	783,619
Total Non-Current Assets	7,559,862	7,339,997
Total Assets	13,328,522	12,619,701

LIABILITIES

Current Liabilities

Accounts Payable & Accrued Liabilities	337,709	343,864
HST Payable	250,534	175,336
Deferred Revenue	1,111,688	1,234,280
Current Portion of Long-Term Debt	40,000	204,663
Total Current Liabilities	1,739,931	1,958,143

Long Term

Total Liabilities	1,739,931	2,209,730
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NET ASSETS

Invested in Homeownership Program	8,800,573	9,056,336
Invested in Capital Assets	60,061	85,733
Unrestricted	2,727,957	1,267,902
Total Net Assets	11,588,591	10,409,971
Total Net Assets and Liabilities	13,328,522	12,619,701

For additional information on the financial position and results of operations including the Consolidated Financial Statements for the year ended December 31, 2022, audited by E.M. Simon Professional Corporation, please visit habitatwr.ca

Habitat for Humanity Waterloo Region brings communities together to help families build strength, stability and self-reliance through affordable homeownership



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